



**Thursday 9 November 2023 at 6pm**  
**Auditorium Club House**  
**Joint Research Centre - Ispra**  
**Conference**

**Introduction to The Bauhaus**  
**A marriage between art and industry**

**Speaker: Serena SPINELLI**

The launch of the New European Bauhaus initiative by President Ursula von der Leyen has revamped the interest on the original Bauhaus experience.

The Bauhaus was founded in 1919 in Weimar as a school of Architecture and Applied Arts by the visionary and idealistic Walter Gropius. Together with great masters such as Kandinsky, Klee, Moholy Nagy and Albers he sought to improve the quality of life by making objects practical and affordable.

The Bauhaus philosophy was instrumental in spreading a particular brand of abstract and geometric culture, demonstrating that this could be positive for society. They fostered a communal spirit among the higher and so-called “minor arts” but also among all human beings.

Ultimately, as a group they laid down the foundations of Industrial DESIGN as we know it today and learning about these creative minds in design history is paramount to learning about our present aesthetic.

About the speaker: Serena Spinelli holds a Bachelor of Arts with high honours in Art History; a Master of Arts from the University of East Anglia, UK; and a diploma from Sotheby's Institute in London